

Strategy Generation Company

TRAINING AND COACHING PROGRAMS

PLANNING WORKSHOPS

Product Strategy Generation

Learn how to develop product and portfolio-level strategic plans.



Business Case Development

Learn how to create product-based business cases.



Go-To-Market Planning

Learn how to develop product-based go-to-market plans.



Life Cycle Planning

Learn how to create in-market product life cycle maps and plans.



SKILL DEVELOPMENT WORKSHOPS

Strategic Thinking

Learn the competencies required to navigate a strategic process.



Strategic Leadership

Learn how to lead product-based organizations.



Voice Of Customer

Learn how to gather and utilize customer insights.



Business Storytelling

Learn how to develop and communicate business presentations.



Product Management Coaching

1-on-1 and team coaching for product managers and leaders.



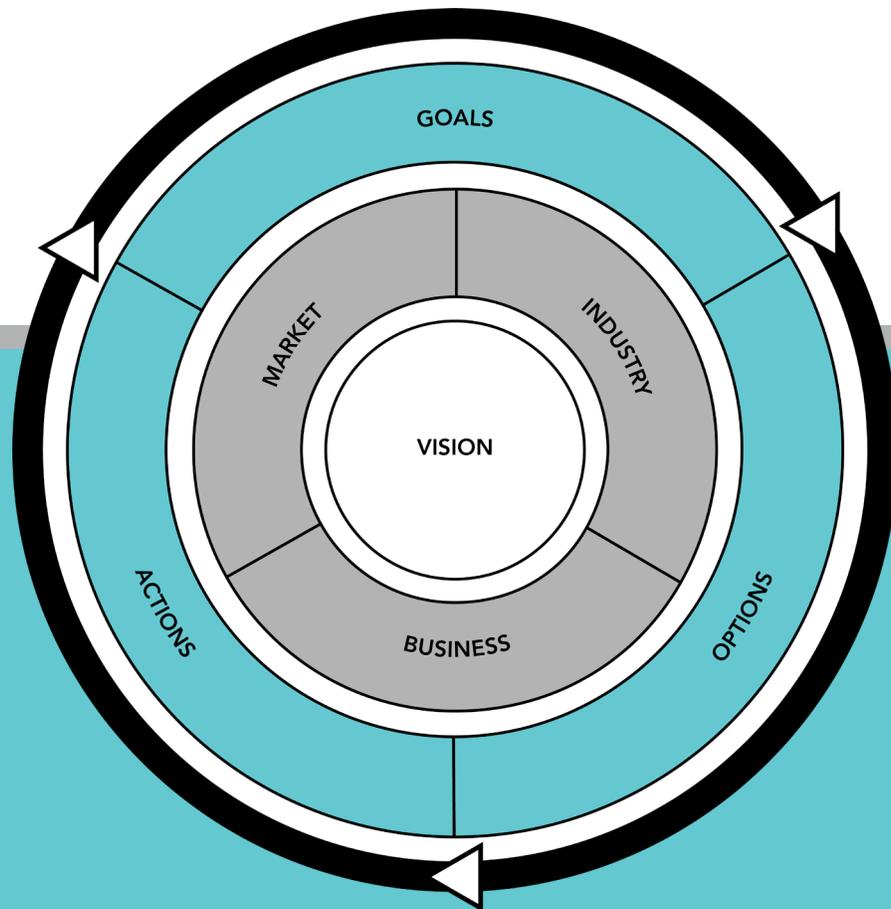
Small Business Coaching

Targeted strategic coaching for small business owners.

COACHING SERVICES



A Simple Framework for Strategy Generation



At **Strategy Generation Company**, our goal is to help people think and act more strategically in both their business and personal lives. Our training programs are designed around our exclusive Strategy Generation Framework, which focuses on four main areas of the strategy development process:

-  **Vision** – Context | Inspiration
-  **Analysis** – Business | Market | Industry
-  **Planning** – Goals | Options | Actions
-  **Execution** – Investment | Results

Our workshops and courses help participants master and balance their skill sets within these four core areas, allowing them to be more successful and more targeted in every endeavor they pursue.

Visit us at:
strategygeneration.com

