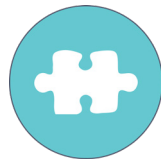




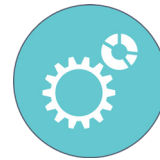
# Strategy Generation Company

## TRAINING PROGRAMS

### PROJECT-BASED WORKSHOPS



**Strategy Generation Workshop**



**Strategic Product Management Workshop**

### SKILL-BUILDING WORKSHOPS



**Strategic Thinking Workshop**



**Strategic Storytelling Workshop**



**Strategic Leadership Workshop**



**Customer Insights Workshop**



**Market Planning Workshop**



**Business Creativity Workshop**

### ON-DEMAND COURSES\*



**How To Create a Product Strategy**

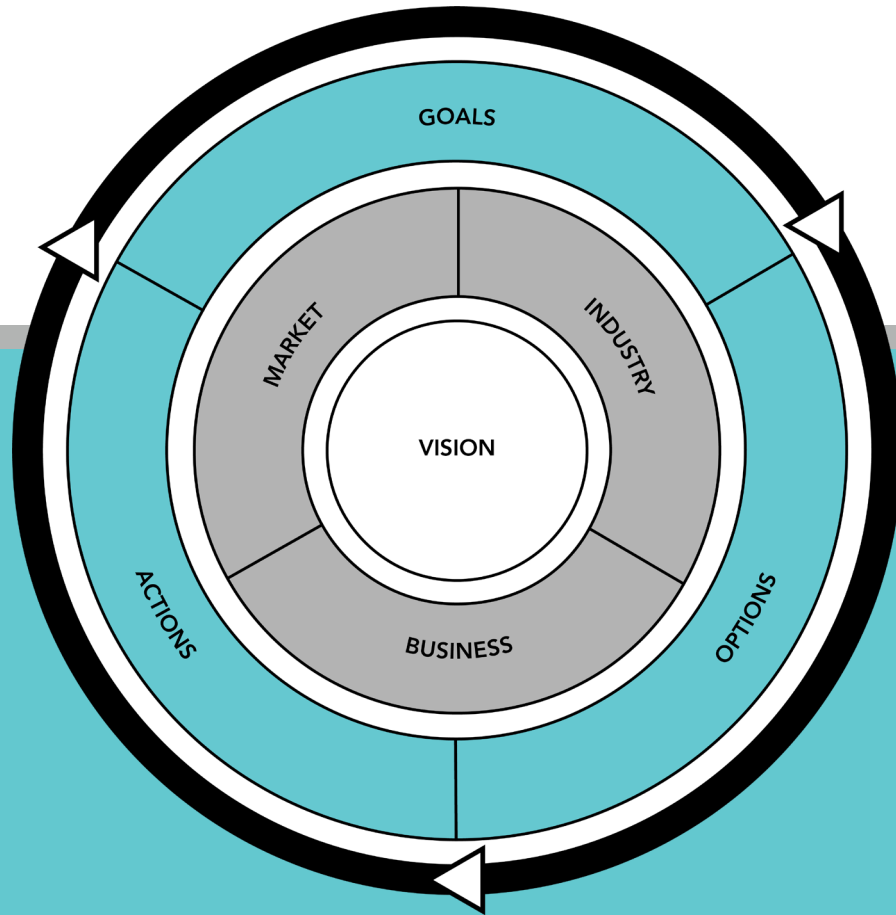


**How To Create a Small Business Strategy**



**How To Create a Personal Strategy**

# A Simple Framework for Strategy Generation



At **Strategy Generation Company**, our goal is to help people think and act more strategically in both their business and personal lives. Our training programs are designed around our exclusive Strategy Generation Framework, which focuses on four main areas of the strategy development process:



**Vision** – Context | Inspiration



**Analysis** – Business | Market | Industry



**Planning** – Goals | Options | Actions



**Execution** – Investment | Results

Our workshops and courses help participants master and balance their skill sets within these four core areas, allowing them to be more successful and more targeted in every endeavor they pursue.

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